

## **Imagine Optic reports 150% growth in US market in 2007\***

*Imagine Optic attributes growth of approximately 150% in the US market\*, with steady growth in Europe and Asia, to growing industry demand for its adaptive optics product line.*

San Jose, CA and Orsay, France January 21, 2008 – Imagine Optic, Europe's leading provider of wavefront analysis and adaptive optics technologies, reported today that preliminary results for the fiscal year 2007 indicated approximately 150% growth in the US market\* with steady growth in Europe and Asia. Worldwide, the company's sales progressed over 10% during the year. The company attributes this growth to increased demand for its adaptive optics product line, most notably the AOKit™ – bio, as well as to the ongoing loyalty of its customers.

In January 2007, Imagine Optic announced its intention to double growth in the US through the reinforcement of its presence in that market. After having achieved this objective, Samuel Bucourt, the company's CEO, comments "Over the course of 2007, we made significant investments into our sales and marketing program in order to meet the growing need for high-quality wavefront analysis and adaptive optics products around the world." He continues by adding "While Europe and Asia remain equally important to us, the US is a key actor in many of the industrial and scientific research and development programs that can benefit from our unique product offer."

In 2008, the company will continue its assertive strategy to increase market share around the world. In the US, the company will use the French government's VIE program, designed to bolster the international growth of small to mid-sized companies, to reinforce its presence by adding a full-time representative at its Venice California based distributor, Bosa Nova Technologies. When asked about the benefits of this new addition to the Imagine Optic US team, Philippe Clemenceau, Director of Sales & Marketing, at Bosa Nova said "Having a dedicated presales and support expert on the West Coast will not only enable Bosa Nova to better serve our clientele, but will also enable Imagine Optic to provide nearly around the clock support service to its customers around the world."

Worldwide, Imagine Optic will continue its steady growth through creative marketing efforts directed at increasing both direct and distributor sales. To that end, the company is working closely with its current customers and resellers to develop and implement a customer-centric organizational strategy that will enable it to further its ongoing quest to anticipate and respond to market demands.

The company will be exhibiting this week on stand 715 at Photonics West in San Jose, the world's premier showcase for optics and photonics products. For more information, please visit [www.imagine-optic.com](http://www.imagine-optic.com).

### About Imagine Optic

Founded in Orsay, France in 1996, the company is Europe's leading provider of Shack-Hartmann wavefront sensing technologies for adaptive optics, quality control and optical measurement. In 2005, Imagine Optic introduced the world's first X-EUV wavefront sensor to respond to customer needs in this synchrotron metrology and nanolithography and, in 2007, the company released a completely renewed version of its award winning HASO™ sensor line as well as adaptive optics and companion software packages. It continues to be a leader in research and development with projects currently underway in the domains of adaptive optics for high-power lasers and bioimaging as well as free space communications.

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Imagine Optics' clients are among the world's top companies and include Sony, Nikon, the Massachusetts Institute of Technology, MIT, Thomson, Zeiss, NASA, the U.S. Air Force, Essilor, Thales Aliena Space, the Howard Hughes Medical Institute, EADS, the European Southern Observatory, the University of California at San Francisco (UCSF), the European Space Agency (ESA), amongst others. In 2006, Imagine Optic realized a turnover of €2,4M and currently employs 23 highly qualified professionals in a variety of domains. If you would like to learn more about us, please visit [www.imagine-optic.com](http://www.imagine-optic.com).

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